

# Convince Your Manager Template

**Subject: Professional Development: Technical Leadership Foundations (April 22)**

Hi [Manager's Name],

I'm looking into a one-day leadership intensive taking place in Oakville on **April 22nd** called **Technical Leadership Foundations**.

As I continue to navigate the transition from an expert contributor to a leadership role, I want to ensure I'm using the right frameworks to manage the team's bandwidth and align our technical output with broader business goals.

**Why this is a practical investment for the team:**

- **Effective Delegation:** The curriculum focuses on shifting from "doing" to "leading," which will help me manage my own capacity and empower the team to handle more ownership.
- **Stakeholder Alignment:** It provides tools for navigating stakeholder requirements and communicating our technical progress in terms of business value.
- **Implementation Support:** The registration includes a **private 60-minute coaching session** after the workshop to specifically troubleshoot our current team challenges and ensure the concepts are applied.

The cost is **\$1,125 (includes taxes)**, which covers the full-day session, all materials, and the follow-up 1:1 coaching. Does the company have a professional development budget available to sponsor my attendance?

Best,

[Your Name]